



28th AEHT ANNUAL CONFERENCE & COMPETITIONS
5th – 10th October 2015
Cervia, Italy



HOSPITALITY MANAGEMENT COMPETITION

Competition details

Objective

Work out and present an original concept together with a financial plan about a given hospitality management case.

Team & Language

Language

It is compulsory that English (oral and written) is the language to be used in all the competition phases: briefings, work plan (written), communication with teammates and judges during the different tasks. Minimum level of English: B2 (according to AQF).

Teams:

Teams will consist of two students from different schools and countries and will be drawn by the jury.

It may happen that there is a team of three students in one of the following cases:

- The final number of candidates is unpaired;
- Disqualification of one of the competitors;
- Competitors last minute abandonment.

Day of the briefing

- Competitors briefing & announcement of the teams by the Head Judge;
- After the announcement of the teams, each team will participate in an individual written 'revenue management' test;
- After the written test the teams draw the case they have to work on towards their presentation;
- Competitors will be allowed to familiarize themselves with the competition area.



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Day of the presentation

- The team will have 25 minutes to execute the presentation in front of a jury (and public);
- The presentation should show evidence of research, topic knowledge and knowledge in the field of tourism and marketing. Hot topics for the presentation are: HACCP & Sustainability;
- Time table for each task will be provided and must be respected;
- Competitors must wear their full professional uniform.

Important notes

- Teams will be assessed according to professionalism, work skills, social skills, interpersonal skills (teamwork), interaction with the public / judges and body language;
- Immediately after the announcement of the teams, team members should check whether correct communication in English within the team is possible. If there is serious doubt, the team should report this to the Head Judge immediately. Complaints about language problems will not be accepted when the written test has started;
- Participants should bring their own laptop and USB stick for emergency cases;
- All rules and regulations must be adhered including the General AEHT Competition Rules;
- The (Head) judge's decision is final.